

## **Souvenir Book Ads**

## **Booking & Artwork Information**

The Pemmi-Con souvenir book will be sent after the convention, and will include photos and memories from the convention. It will be sent to all Pemmi-Con members, including attending, supporting, virtual, and day members. We anticipate that there will be 1,000 that receive a copy.

The digital edition of the souvenir book will be in colour. The printed edition will have a black & white interior.

Ad bookings are now open, please submit to **souvenirbook@pemmi-con.ca** by July 31, 2023. Artwork should be completed and submitted by August 8, 2023.

## **Ad Sizes and Requirements**

Ad size	Fan and Not-for-profit	Pro rate
Full page, 6.75" W x 9.25" H	CA \$175	
1/2 page, 6.75" W x 4.5" H	CA \$125	CA \$175
1/4 page, 3.25" W x 4.5" H	CA \$100	CA \$150
1/8 page, 3.25" W x 2.125" H	CA \$75	CA \$100

Accepted file formats are PDF, JPG, or PNG files. All artwork should be submitted at 300 dpi. If possible, include a colour and greyscale version of the ad artwork. If only a colour version is sent, we will convert it to greyscale for printing.

